



# ANNUAL CONFERENCE 2024

## RECRUITMENT, RETENTION TRAINING AND SKILLS

The RSTA is the industry focus for the quality delivery of long lasting, cost effective and sustainable road maintenance solutions.

After the success of our first annual conference at the Celtic Manor Resort, we're returning there for 2024.

It has never been more difficult to recruit people into our industry. Lifestyle changes mean less people are willing to work away and roadworker abuse by road users continues. In an industry with a predominantly aging workforce we must recruit and retain, ensuring our workforce is also properly trained to give them the skills they require to deliver quality maintenance solutions in a rewarding industry.

The conference will focus on how the recruitment and retention issue is being solved, getting the training to arm the workforce with the skills they require, and the measures being implemented to help protect our workforce from verbal and physical abuse.

KEYNOTE SPEAKER  
**TIM ROWLAND-DEVERELL**

Head of Local Highways Strategy and Environment



Department  
for Transport

MAIN EVENT SPONSOR



CELTIC MANOR  
HOTELS, RESORTS, CONFERENCES

Newport, Wales

**11<sup>th</sup> APRIL 2024**

[Click here to  
book places and  
sponsorship  
packages](#)

The full delegate package includes attendance at the conference with refreshments, lunch, exhibition, gala dinner with after dinner speaker and entertainment, overnight accommodation and breakfast.

Add a round of golf or try your hand at Outdoor Pursuits:

### GOLF

Be part of our 4-ball golf tournament on the resort's world famous 2010 Ryder Cup course

### OUTDOOR PURSUITS

New, fun and challenging outdoor activities

# CONFERENCE & SPONSORSHIP PACKAGES



## MAIN CONFERENCE & AWARDS EVENING SPONSORSHIP

**£10,000 plus VAT**

(1 available)

This sponsorship package includes:

- Branding on the stage, brand inclusion within the event literature, promotion/social media/RSTA website, RSTA Renew, on the online event platform and the lanyards.
- Ten delegate places for the Conference and the Awards Dinner (24 hour delegate package - including accommodation and breakfast)
- Upgraded rooms for sponsor and their guests
- Premium large stand space in the entrance foyer of the event for maximum impact for the morning conference (catering & refreshments included for stand staff).
- Includes two exhibitor passes with access to the conference
- One Four Ball team
- One team of six for the Outdoor Pursuits
- Catering and refreshments are included



## AWARD SPONSORSHIP

**£5,500 plus VAT**

(4 available)

This sponsorship package includes:

- Brand inclusion within the event literature, promotion/ social media/RSTA website, RSTA Renew and on the online event platform
- Ten delegate places for the Conference and the Awards Dinner (24 hour delegate package - including accommodation and breakfast)
- Sponsorship of one of four awards, (HSEQ, Innovation, Skills and Employment, Asset Management), including company logo on the certificate and inclusion within the presentation ceremony and photographs
- Catering and refreshments are included



## OUTDOOR EXHIBITOR OPPORTUNITIES

**£599 plus VAT**

(2 available)

This package includes:

- Space for a vehicle outside
- Brand inclusion within the event literature, promotion/ social media/RSTA website, RSTA Renew and on the online event platform
- Includes two exhibitor passes with access to the conference
- Catering and refreshments are included



## EXHIBITOR OPPORTUNITIES

**£599 plus VAT**

This package includes:

- Exhibitor space to include a trestle table and two chairs
- Brand inclusion within the event literature, promotion/ social media/RSTA website, RSTA Renew and on the online event platform
- Includes two exhibitor passes with access to the conference
- Catering and refreshments are included
- Exhibitor space is limited. A maximum of one pop-up stand or three roll up stands per company will be permitted.



## GOLF TOURNAMENT SPONSORSHIP

**£8,500 plus VAT**

(1 available)

This sponsorship package includes:

- Brand inclusion within the event literature, promotion/ social media/RSTA website, RSTA Renew and on the online event platform
- Ten delegate places for the Conference and the Awards Dinner (24 hour delegate package - including accommodation and breakfast)



- Upgraded rooms for sponsor and their guests
- Sponsorship of golf buggies, green, golf balls, scorecards, prizes, and related presentation slides
- Two Four Ball teams
- Exhibitor space to include a trestle table and two chairs
- Includes two exhibitor passes with access to the conference
- Catering and refreshments provided

## OUTDOOR PURSUITS SPONSORSHIP

**£6,500 plus VAT**

(1 available)

This sponsorship package includes:

- Brand inclusion within the event literature, promotion/ social media/RSTA website, RSTA Renew and on the online event platform.
- Ten delegate places for the Conference and the Awards Dinner (24 hour delegate package - including accommodation and breakfast)
- Upgraded rooms for sponsor and their guests
- Sponsorship includes branding on the playground, certificates and presentation slides
- One Outdoor Pursuits team of six
- Exhibitor space to include a trestle table and two chairs
- Includes two exhibitor passes with access to the conference
- Catering and refreshments provided

## TABLE OF TEN, 24 HOUR PACKAGE

**£4,950 plus VAT**

- Ten delegate places for the Conference and the Awards Dinner (24 hour delegate package - including accommodation and breakfast)
- All delegates on your own table for the evening
- Catering and refreshments provided

## INDIVIDUAL 24 HOUR PACKAGE

**£495 plus VAT**

- Individual delegate place for the conference and Awards Dinner (24 hour delegate package - including accommodation and breakfast)
- Catering and refreshments provided

## GOLF FOUR BALL TEAM

**£660 plus VAT**

(22 available)

- Exclusive use of the 2010 Ryder Cup course
- Golf buggies included

## OUTDOOR PURSUITS

**£145 plus VAT**

- New Outdoor Pursuits

## CONFERENCE ATTENDANCE ONLY

**£295 plus VAT**

(per person, subject to availability)

- Catering and refreshments provided

## GALA DINNER AND AWARDS ATTENDANCE ONLY

**£295 plus VAT**